

FLORIDA VIRTUAL SCHOOL

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**For Immediate Release**

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**Florida Virtual School® Board of Trustees Appoints New President and CEO**

**Orlando, Fla. (Nov. 29, 2018)** – The Florida Virtual School (FLVS®) Board of Trustees recently unanimously voted to appoint Dr. Robert L. Porter as President and CEO of the statewide public school district.

“As Chairman of the FLVS Board of Trustees and on behalf of the Board, I want to announce that Dr. Robert L. Porter, currently serving as FLVS Managing Executive Director, has agreed to join the FLVS team as the President and CEO effective Dec. 17, 2018,” said Robert Gidel, chairman of the FLVS Board of Trustees. “Dr. Porter’s experience in education, private industry, government, and business consulting is what FLVS needs to stay in the forefront of education as we continue to put the student at the center of every decision we make.”

Porter, a distinguished business educator and executive, has served as the FLVS Managing Executive Director for the past few months, and has been a trusted senior strategic advisor to the FLVS Board for the last several years. Prior to serving FLVS, Porter was the Executive Director of the University of Central Florida Executive Development Center and a faculty member in the UCF Department of Management. Before joining the academic world, he had a successful career with General Electric, AT&T, and numerous start-ups and entrepreneurial business ventures.

“I’m excited to accept this appointment and to work with teachers and support staff who are passionate in their service to our students and stakeholders,” said Dr. Porter. “This passion is contagious and I look forward to working closely with the FLVS Leadership team to advance FLVS as the leader and partner of choice in online education.”

In the 2017-18 school year, more than 207,000 FLVS students completed more than 490,000 semester enrollments, helping FLVS reach a milestone of 4.1 million semester completions in Florida. FLVS Global has extended its reach to students and clients in 49 states outside of Florida and in 65 countries worldwide.

*About Florida Virtual School*

[Florida Virtual School® \(FLVS®\)](#) is a fully accredited, statewide public school district offering more than 180 courses to Kindergarten-12 students. Its certified teachers use a variety of personalized instructional programs to create individualized educational plans for every student. Since 1997, FLVS students have successfully completed more than 4.1 million semester enrollments. FLVS also provides its courseware and expertise to online and blended learning programs across the nation. Services include content licensing, FLVS Global School, District Virtual Schools, digital learning labs, and professional development. As a not-for-profit, FLVS reinvests revenue into the development of new educational technologies and the creation of the highest-quality courses, benefiting students in Florida and beyond. To learn more, visit [www.flvs.net](http://www.flvs.net).

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