**Florida Virtual School® Selects D2L's Brightspace Learning Management System (LMS)
to Personalize Learning for its 206,000 Students**

The largest fully accredited online state public school in the United States aims to help each student learn their own way with personalized, engaging experiences including enhanced video, social, adaptive and game-based learning

ORLANDO, FL and WATERLOO, ON (July 28 2016) – Florida Virtual School (FLVS®), a statewide public school district in the state of Florida and international provider of award-winning education products and services, has selected D2L, a global learning technology leader, to deploy its Brightspace platform as the district's new learning management system (LMS). FLVS, the largest fully accredited online state public school in the U.S., had nearly 400,000 completed semester enrollments in the 2015-16 academic year.

FLVS selected Brightspace via a competitive Invitation to Negotiate process over all other participants. The FLVS Board of Trustees approved the five-year agreement on July 25, 2016. D2L's response was determined by FLVS to be the most advantageous and the two organizations will begin working together immediately to develop a transition plan for integration of the new LMS. Once that plan is finalized, a launch date will be determined.

The Brightspace platform includes a number of advantages that were key elements in its selection by FLVS. Since the platform incorporates personalized learning, teachers can deliver their lessons with much greater flexibility and give each student the personal experience they need to succeed. Brightspace was designed with modern students in mind and offers a clean, responsive user experience as well as integrated social media, chat and advanced video features. The new Brightspace Daylight experience is built from the ground up to work on any device and be fully accessible so students and teachers can use smartphones, tablets or any browser-enabled device. Additionally, Brightspace includes real-time learning analytics to provide teachers with engagement data that can help them improve student outcomes.

"FLVS was the first statewide Internet-based public high school in the United States when we were founded in 1997, and we have continued to strive to remain on the cutting edge of online learning ever since," said Ronald Blocker, president and CEO of FLVS. "Today, students have more advanced needs than ever before, and techniques like game-based learning, personalized learning, real-time analytics and social learning have become essential. This is why D2L became the clear choice for us – its understanding of how to meet the challenges faced by the modern student is unmatched. In particular, Brightspace is designed to improve student achievement, a critical metric for FLVS. We are looking forward to rolling Brightspace out to our students so they can experience the next chapter in online learning."

"We're delighted to be working with the largest state virtual school in the U.S. D2L takes pride in partnering with innovative Kindergarten-12 organizations who care deeply about the best educational experience," said John Baker, CEO of D2L. "FLVS is an online learning pioneer and their leadership on the student experience is an inspiration to all of us at D2L. We look forward to building on that success with a great partnership and delivering outstanding student outcomes with personalized learning."

About FLVS
Florida Virtual School® (FLVS®) is a fully accredited, statewide public school district offering more than 150 courses to Kindergarten-12 students. Its certified teachers use a variety of personalized instructional programs to create individualized educational plans for every student. Since 1997, FLVS students have successfully completed more than 2.4 million semester enrollments. FLVS also provides its courseware and expertise to online and blended learning programs

across the nation. Services include content licensing, FLVS Global School, District Virtual Schools, digital learning labs, and professional development. As a not-for-profit, FLVS reinvests revenue into the development of new educational technologies and the creation of the highest-quality courses, benefiting students in Florida and beyond. To learn more, visit www.flvs.net.

About Brightspace
D2L's Brightspace is a digital learning platform that helps institutions deliver personalized learning experiences to people in a classroom or anywhere in the world. Created for the digital learner, Brightspace is cloud-based, runs on mobile devices, and offers rich multimedia to increase engagement, productivity and knowledge retention. The platform makes it easy to design courses, create content, and grade assignments, giving instructors more time to focus on what's most important – greater teaching and learning. At the same time, learning analytics provides knowledge to instructors and empowers them to take action and improve learner outcomes.

About D2L
D2L is the software leader that makes learning experiences better. The company's cloud-based platform, Brightspace, is easy to use, flexible, and smart. With Brightspace, organizations can personalize the experience for every learner to deliver real results. The company is a world leader in learning analytics: its platform predicts learner performance so that organizations can take action in real-time to keep learners on track. Brightspace is used by learners in higher education, K-12, and the enterprise sector, including the Fortune 1000. D2L has operations in the United States, Canada, Europe, Australia, Brazil, and Singapore. www.d2l.com Twitter: @D2LNews

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